



# Recycled Plastics: The State of the Union

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# Poll Question



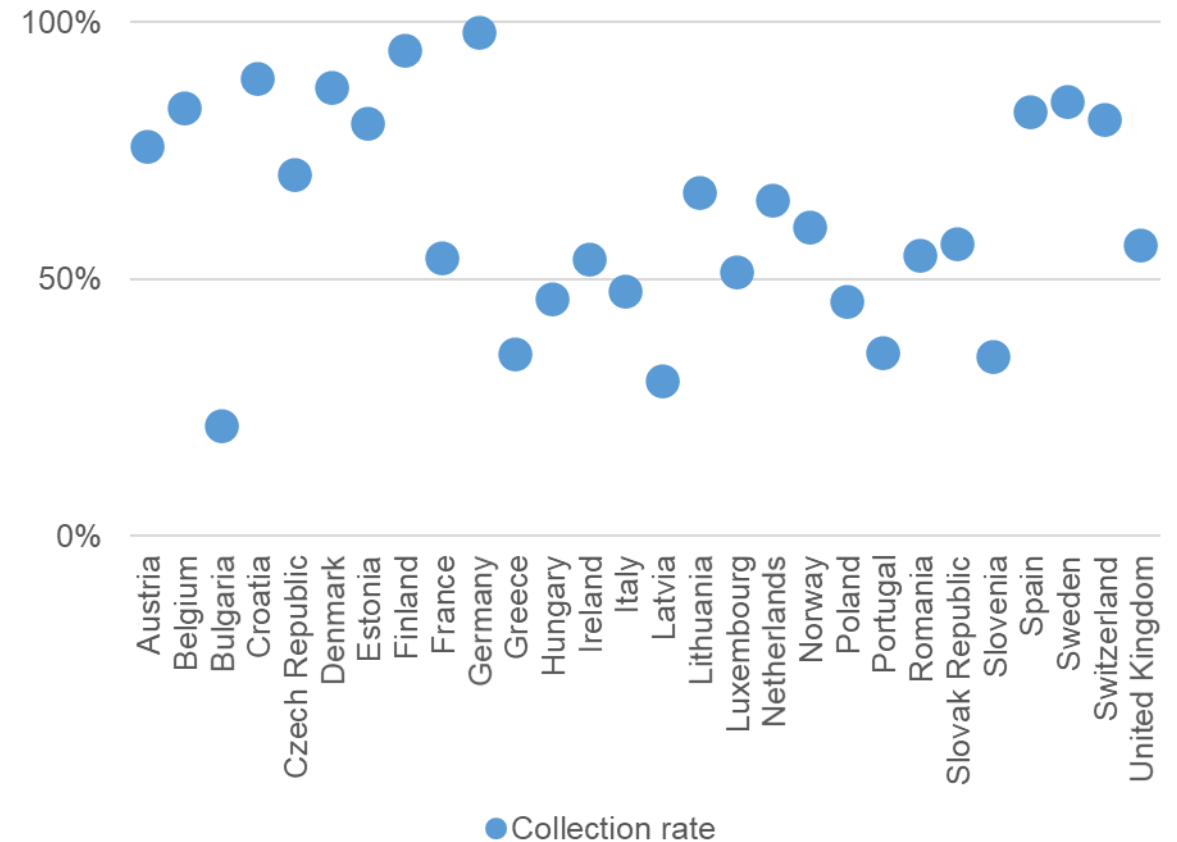
# Supply chain challenges and potential disparities with demand

# Challenges in collection and sorting

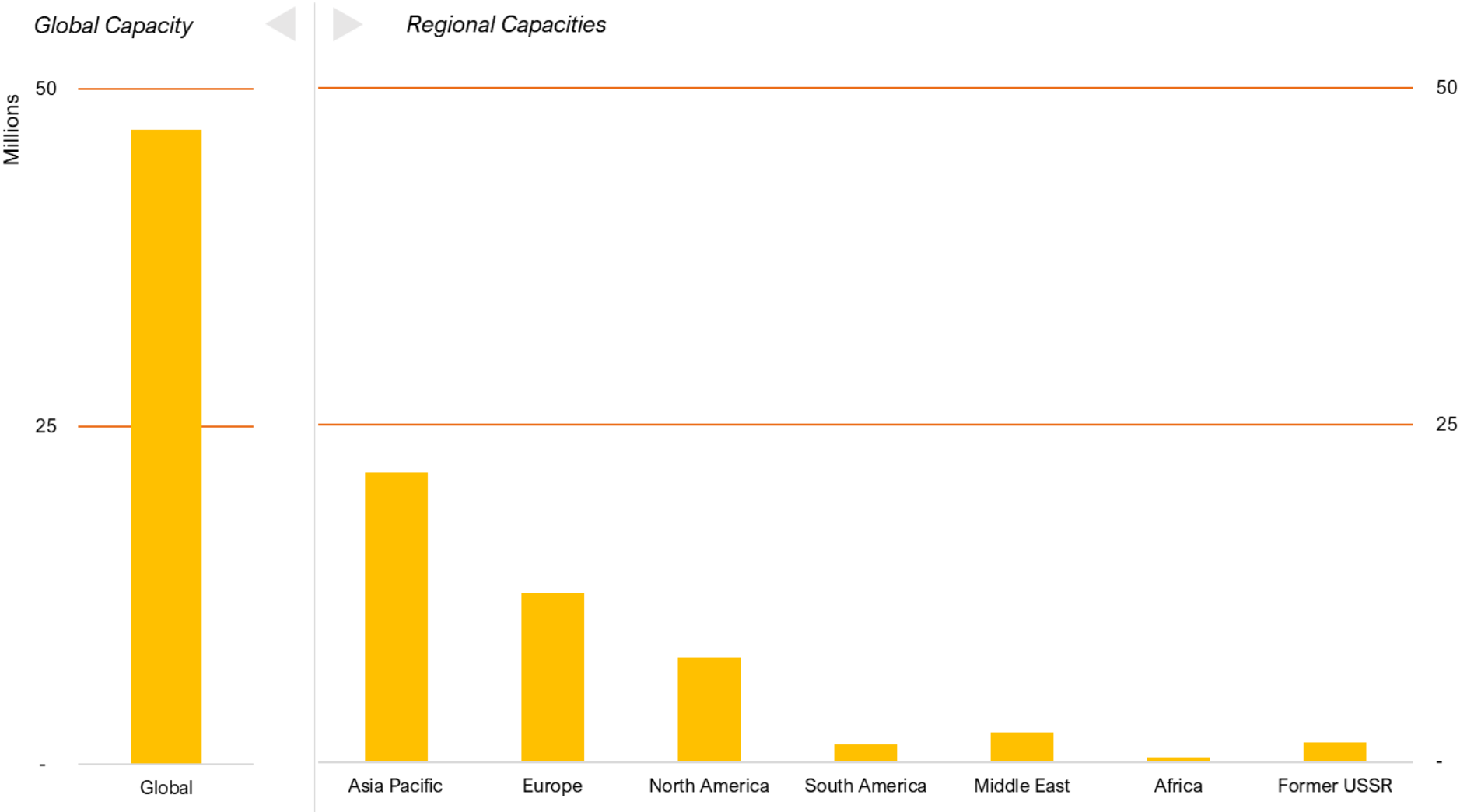


- Lack of harmonised collection and sorting infrastructure
- Impacts volumes **and** quality
- Low prioritisation of waste management investment
- The bottleneck to recycling streams

Case study: PET bottle collection rates 2019

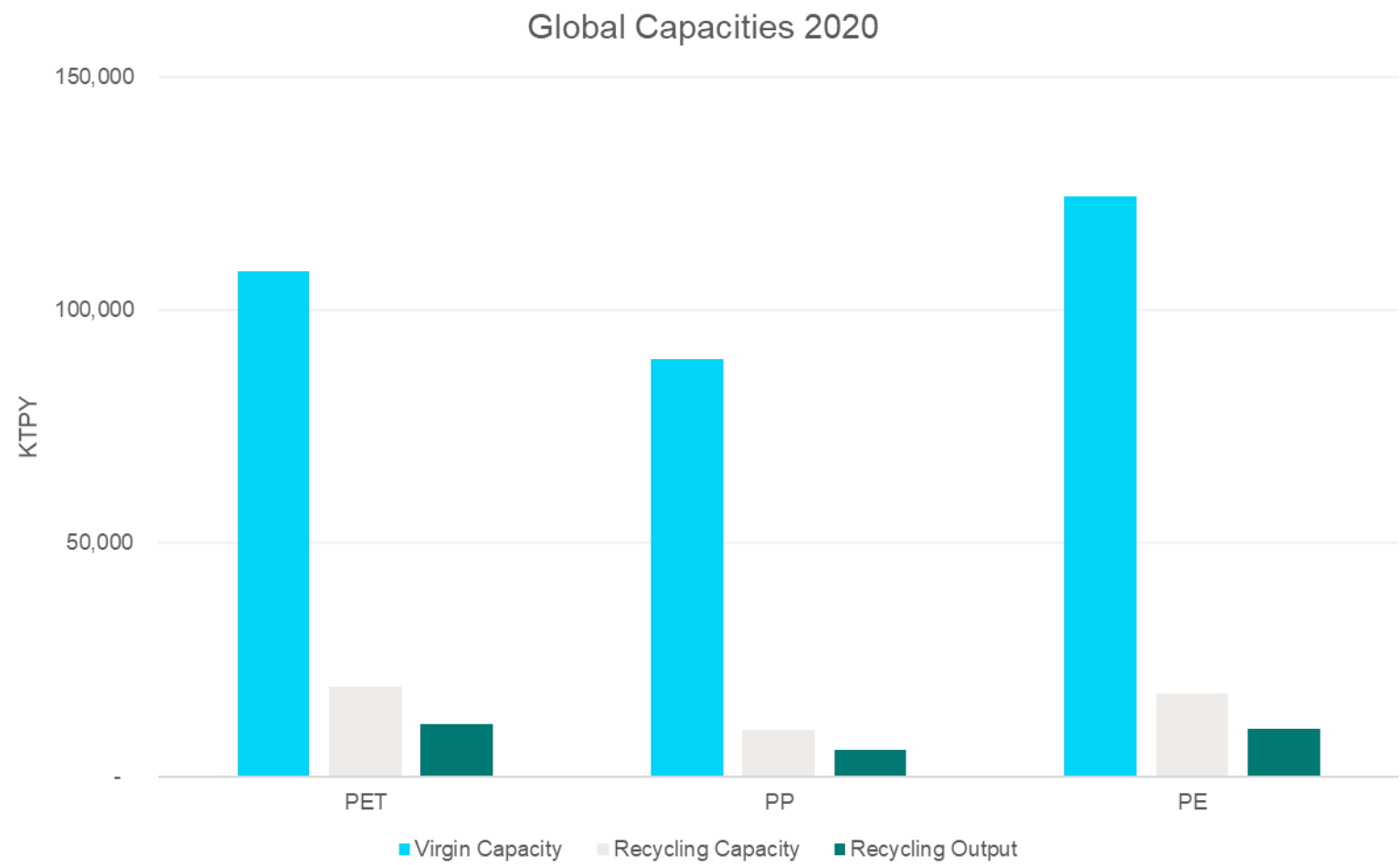


# Supply Capacity by Region



Source: ICIS, Recycling Supply Tracker – Mechanical, 2020  
03/06/2021

# Recycle capacity holds marginal share in virgin markets



**<10%**

Average estimated recycle share of global polymer capacity in 2020

**PP 7%**

Lowest recycle capacity and output compared to virgin capacity



# Consequences for sustainability agenda in the market

# Brand-owners pledges



**50%**

*Recycled content on average*

Brand owner pledges include recycled content targets:  
A minimum of 25% and **average of 50%**, and  
new short-term goals of 100%.



Reduced Virgin  
Plastic Usage



Higher Usage of  
Bioplastics



Bottle Collection  
Targets Set

**Nestlé**

**Keurig  
DrPepper**

  
**PEPSICO**

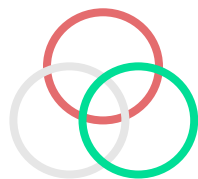
**DANONE**

**SUNTORY**

***Coca-Cola***



# Brand-owner pledges far reaching



Permeates all industry sectors



Multinationals and National



All reducing use of  
virgin plastics



Increasing use of  
recycled plastics  
and alternatives



Unilever



L'ORÉAL

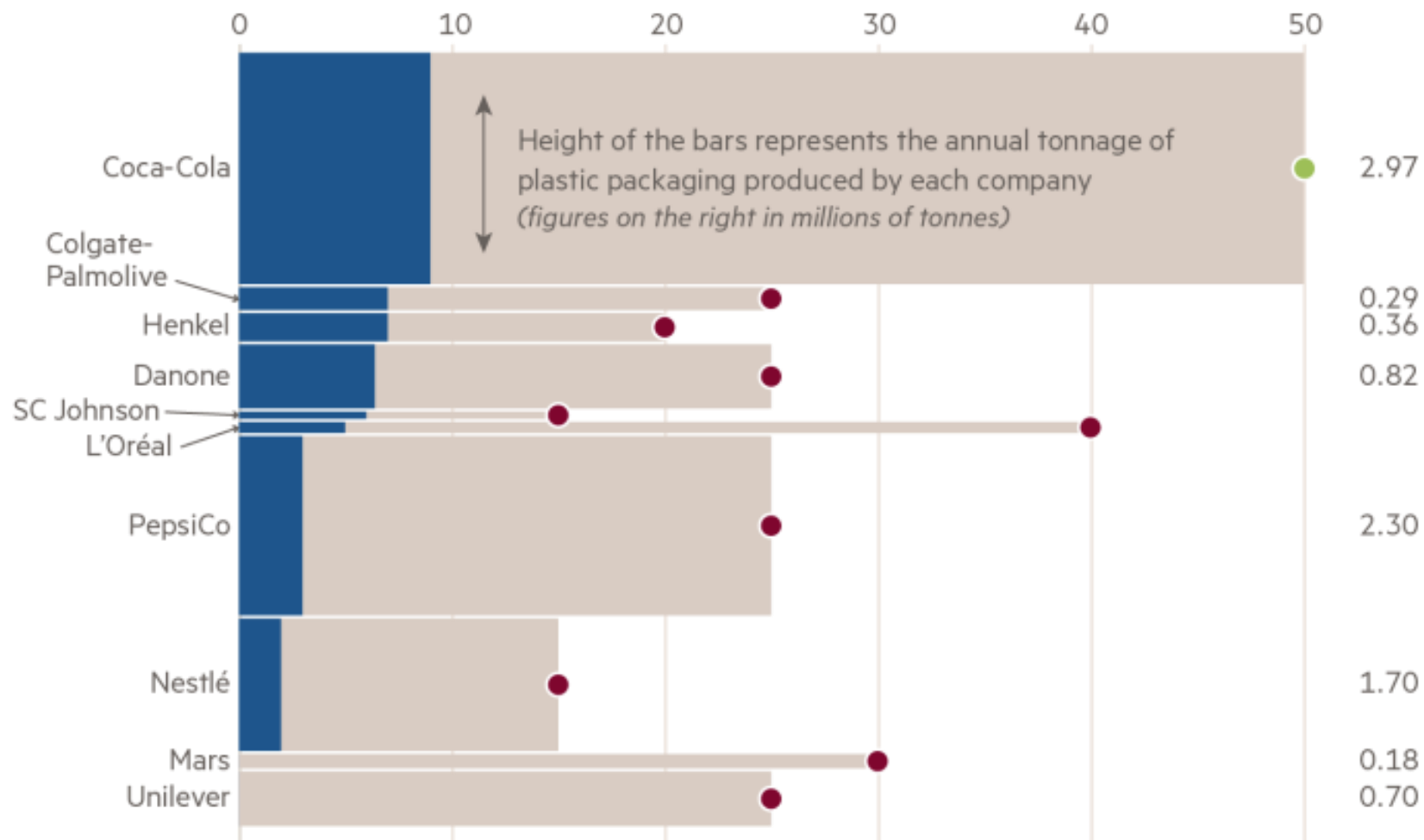


# Demand from FMCGs



Share of plastic packaging made from recycled material (%)

■ Current ■ Additional share needed to reach target ● Goal for 2025 ● Goal for 2030

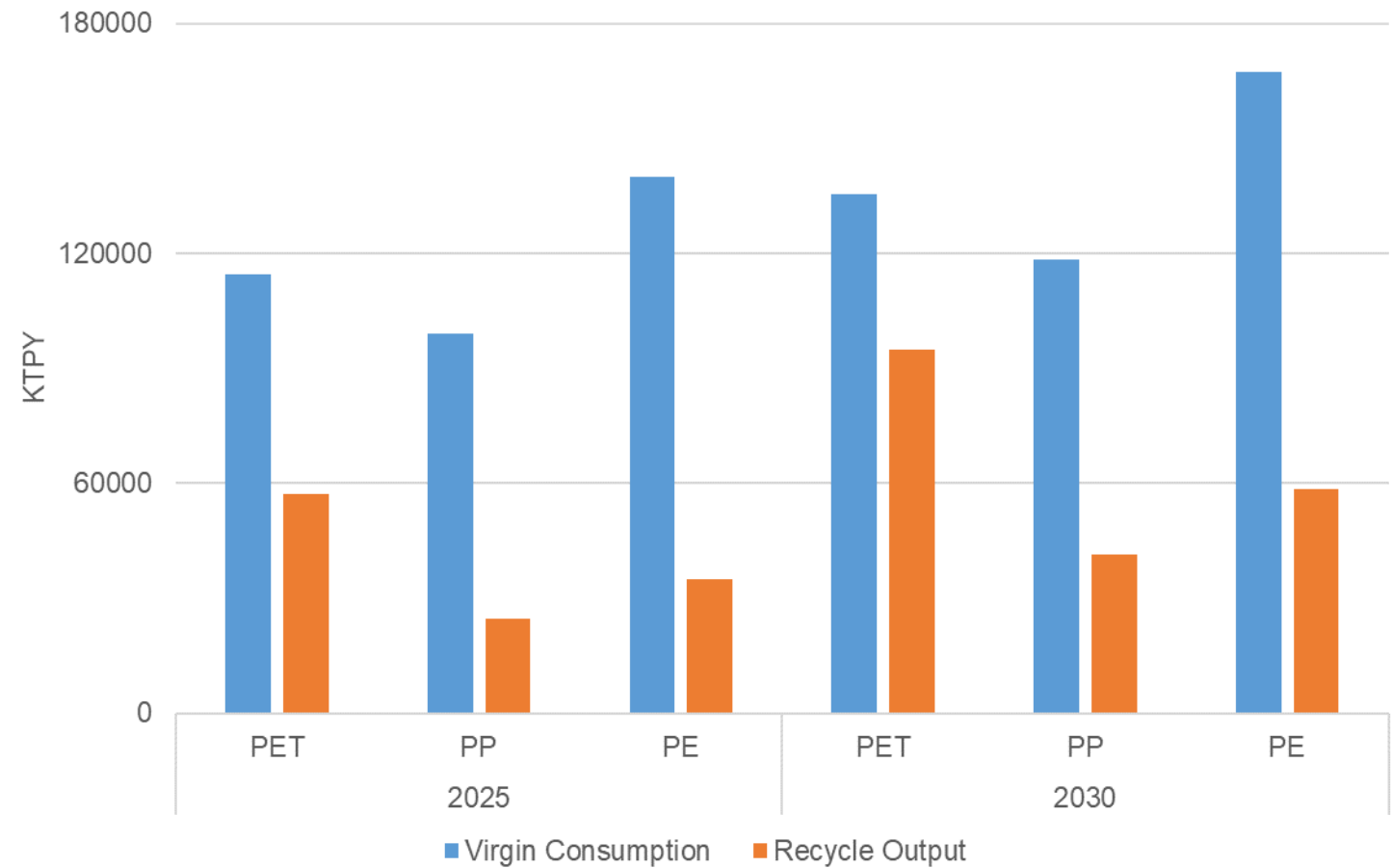


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Source: Ellen MacArthur Foundation, Financial Times, 2019



# Required recycle volumes to achieve industry targets



82%

Annual growth rate for RPET to achieve 50% recycle content rate in 2025

68%

Annual growth rate for RPP to achieve 25% recycle content rate in 2025



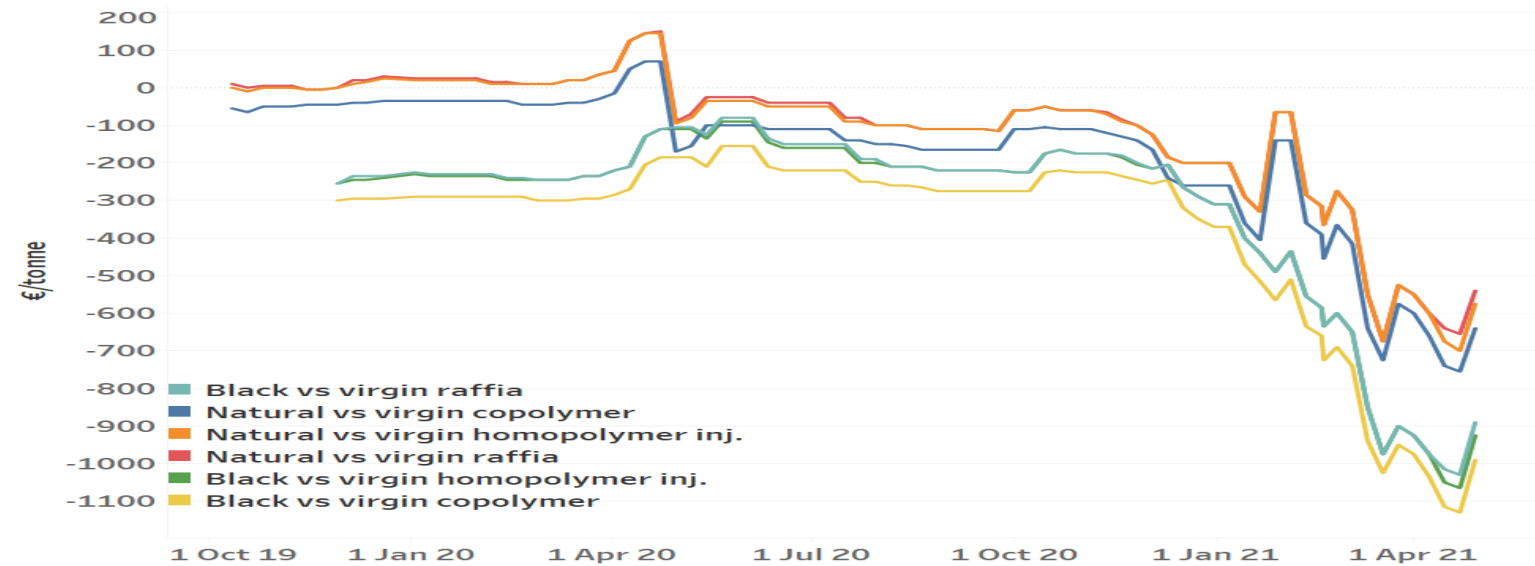
# Pricing volatility and the split away from Virgin



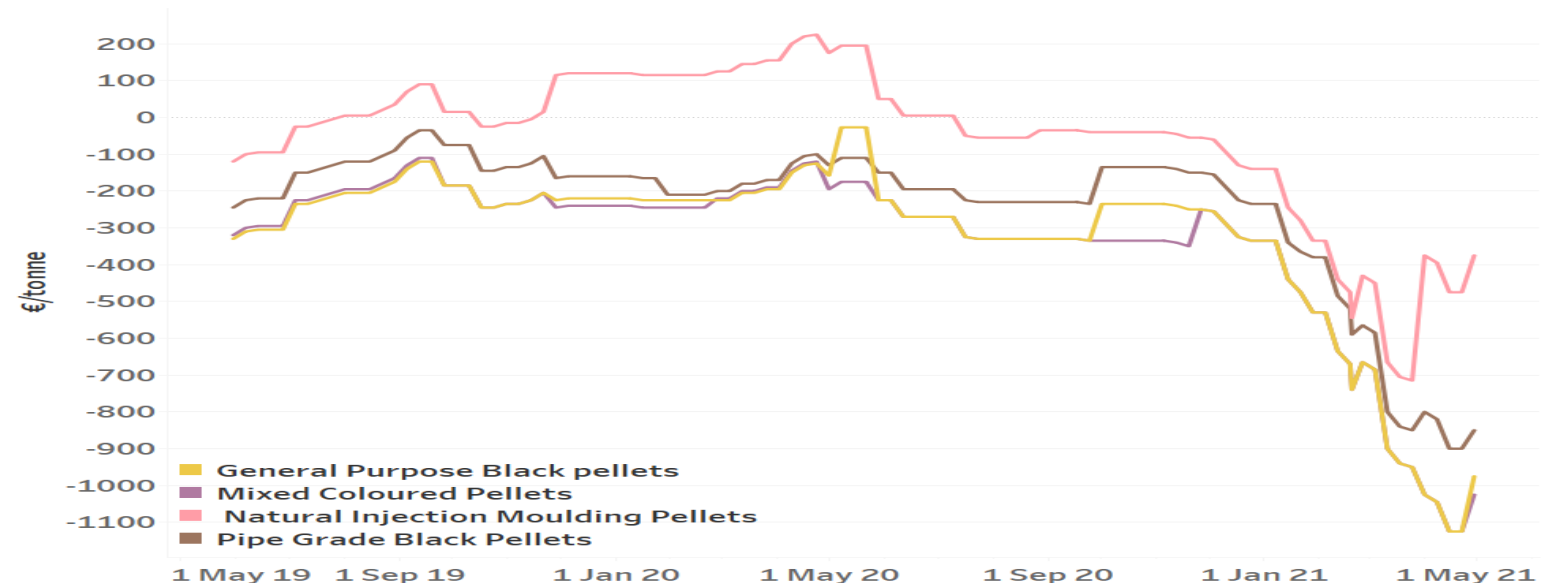
# The last year has seen unprecedented volatility

- In Q2 2020 recycled polyolefin prices were at their least competitive on record with virgin
- Since Q1 2021 recycled polyolefin prices have been at their most competitive
- This is despite R-PP values hitting record highs
- The changeability of the spread shows how far values have decoupled from virgin

R-PP natural pellet monthly prices minus virgin PP spot price

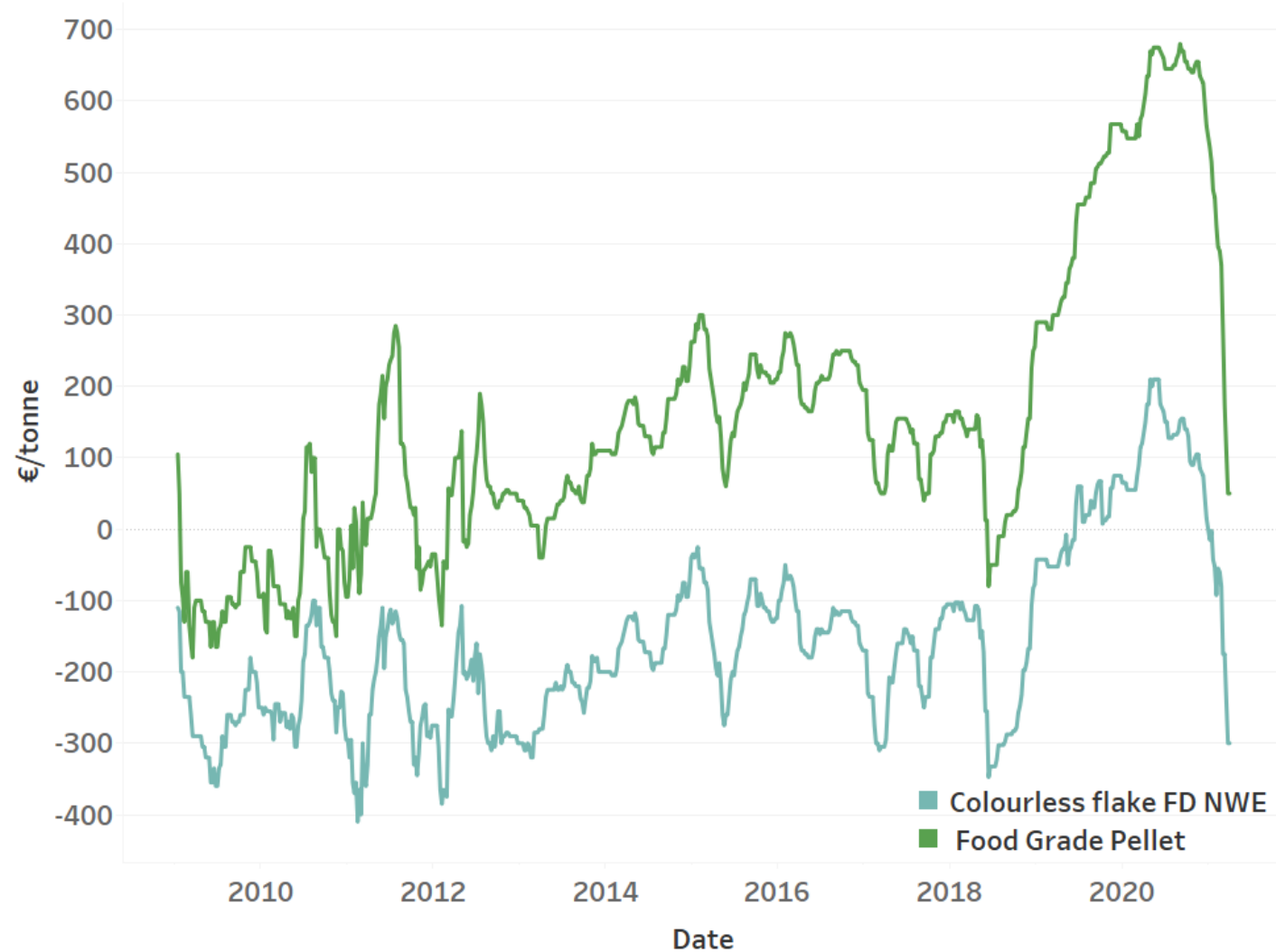


R-HDPE price mid-point minus virgin HDPE Film spot price mid-point

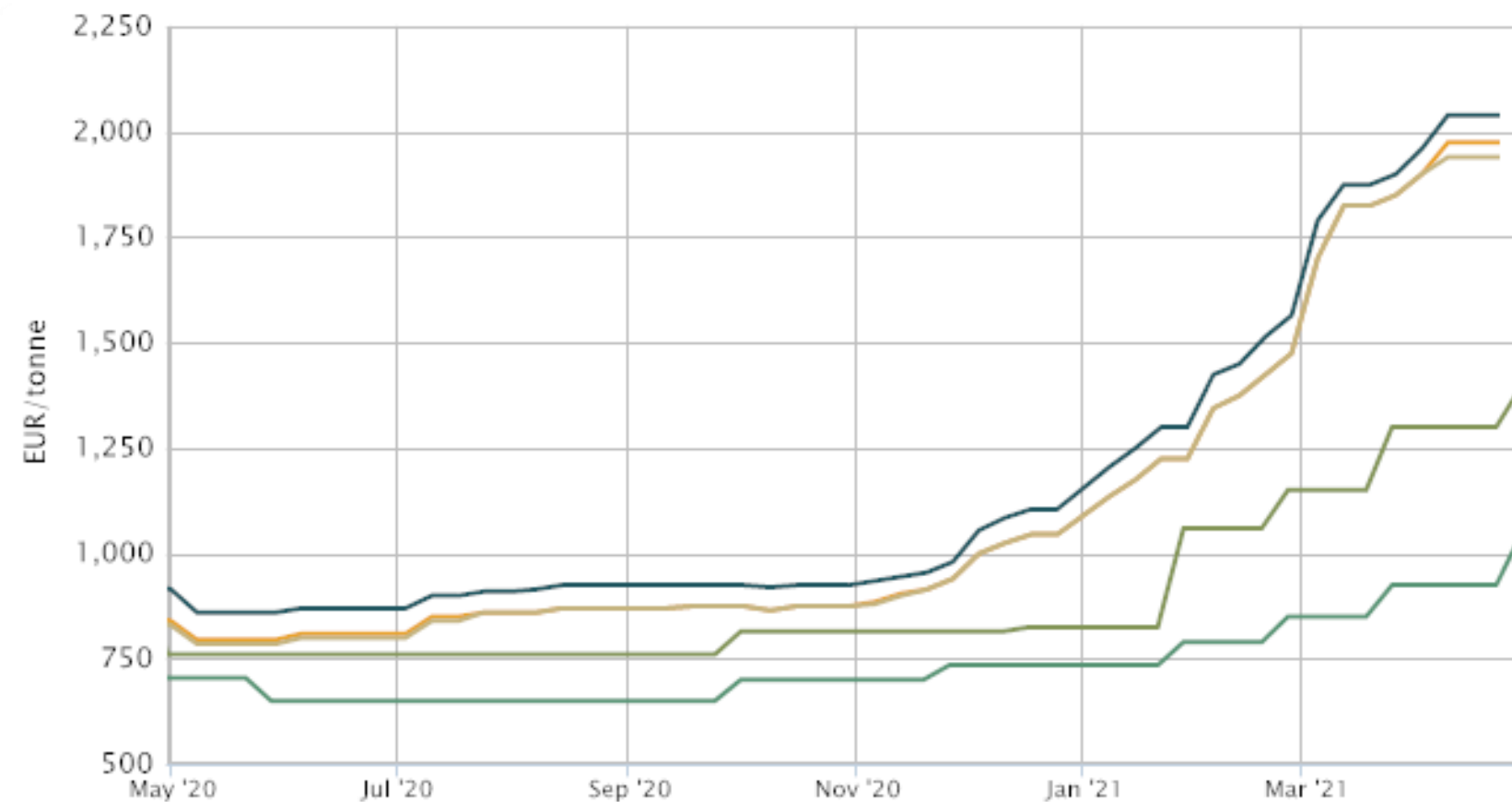


**At points in the past year R-PET values have been almost double virgin, and at multi-year lows against virgin values**

R-PET price mid-point minus virgin PET domestic spot price mid-point



# R-PP vs virgin values April 2020-April 2021

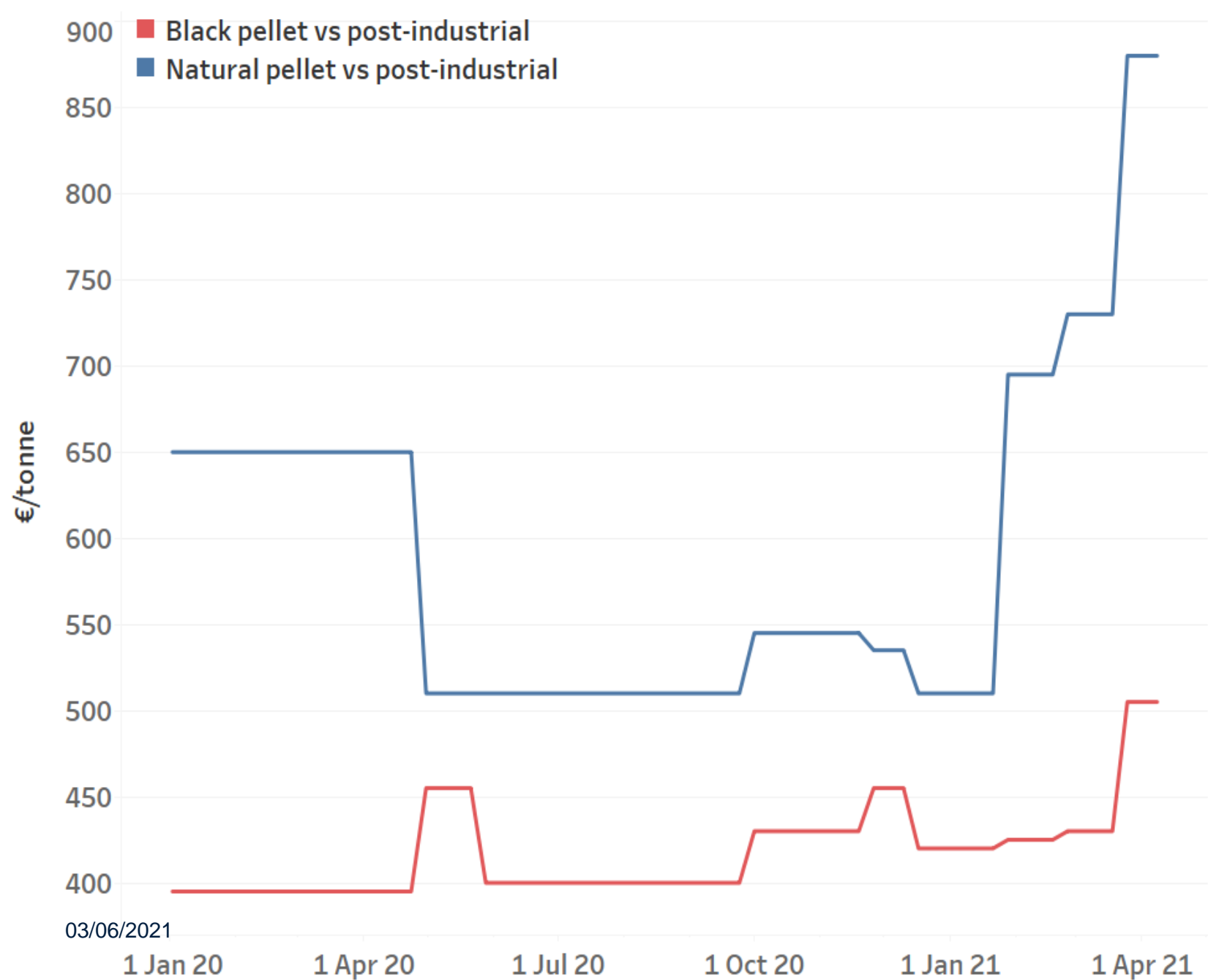


- PP Co-Polymer FD NWE Assessment Spot 2-4 Weeks Full Market Range Weekly (Mid)
- PP Homopolymer Injection FD NWE Assessment Spot 0-4 Weeks Full Market Range Weekly (Mid)
- PP Homopolymer Raffia FD NWE Assessment Spot 0-4 Weeks Full Market Range Weekly (Mid)
- R-PP Pellets, Black Injection FD NWE Assessment Spot 2-4 Weeks Full Market Range Weekly (Mid)
- R-PP Pellets, Natural Injection FD NWE Assessment Spot 2-4 Weeks Full Market Range Weekly (Mid)

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**It has largely been changes in virgin values that have shifted the volatility of the spreads**

R-PP pellets vs post-industrial bale spread



There is also a growing spread between packaging grade profitability and non-packaging



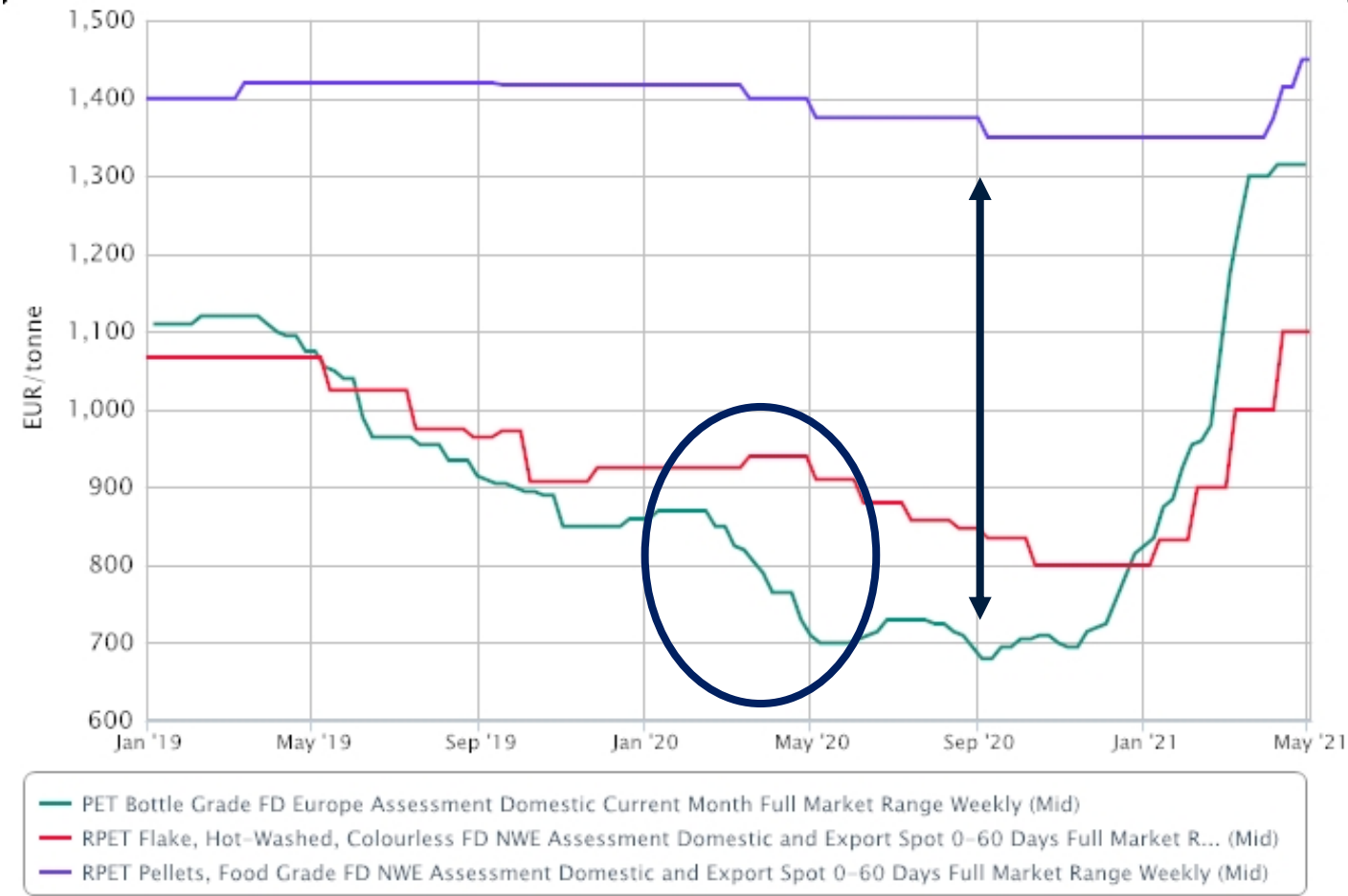


# The Toll of the Pandemic

# Case study: Impact on the R-PET market

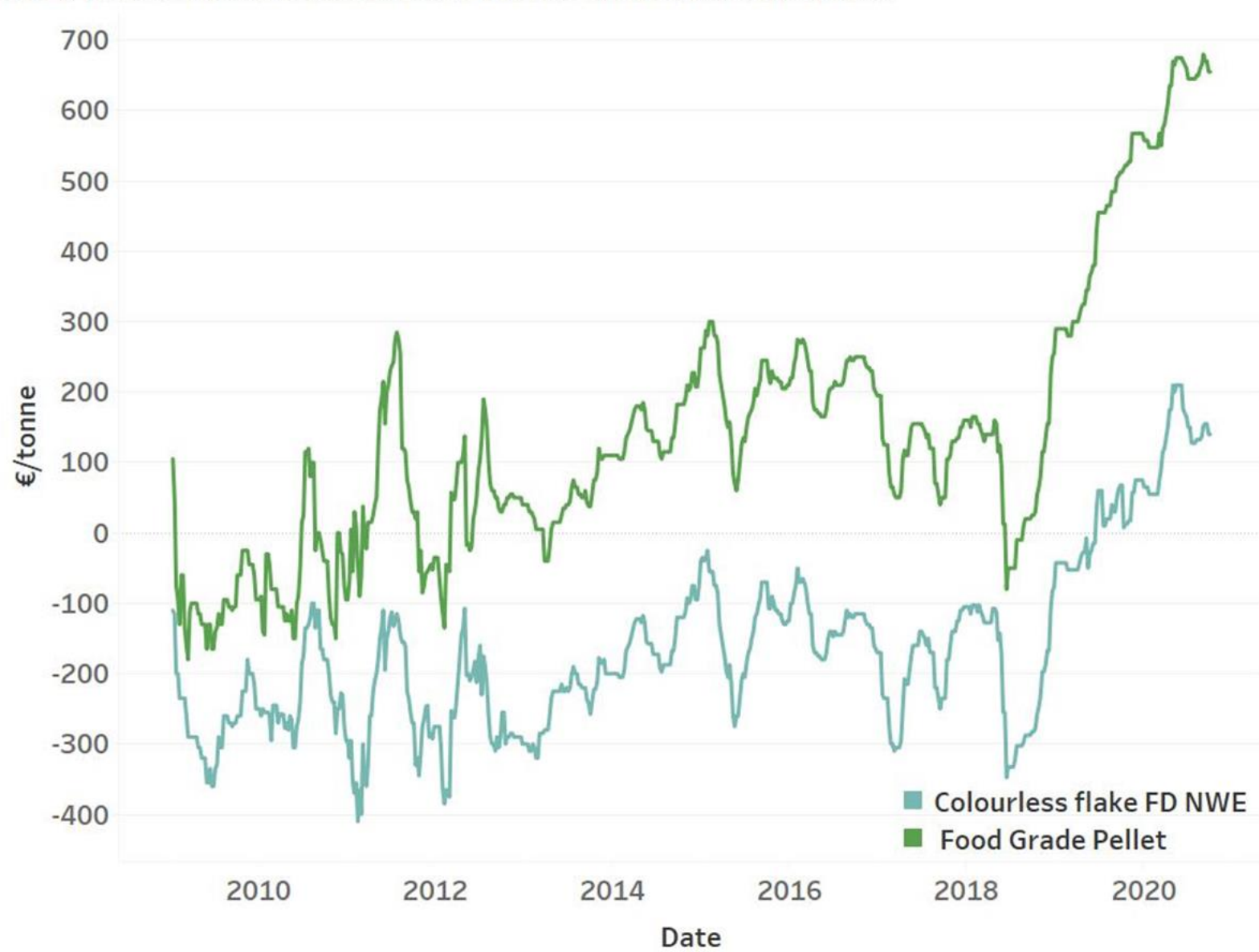


- ‘Traditional’ R-PET prices tracked virgin, flake and food-grade pellets historically linked
- Sustainability goals create new demand
- Drops in crude, virgin as a result of global lockdowns (April 2020)
- Massive substitution away from R-PET, particularly in sheet sector
- Recyclers’ margins, operating rates hit



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R-PET price mid-point minus virgin PET domestic spot price mid-point



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# 100%

Premium of R-PET FGP over virgin PET September 2020

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# 30%

Premium of hot-wash colourless flake prices over virgin



# Wider recycled polymer issues

- Collection and sorting impacted during early phases of pandemic
- Testing cycles for recycled polyolefins postponed during 2020
- Hygiene concerns lead to more substitution back to virgin
- Closures of business/industry sectors hit supply and demand for recycled polymers





# Poll Question



# Sustainability in the Post-Corona World



# What next for Recycled Plastics?



## Demand

- Brand pledges increasing
- Questions around lockdowns, vaccinations impacting demand



## Consumer behaviour

- Better consumer education needed
- Substitution away from plastics



## Legislation

- EU Charge a big unknown.
- Delays in legislation, EPR/DRS schemes



## Industry development

- Increased extrusion capacity
- Emerging markets: R-PS
- Chemical recycling



# Sustainability targets endure



- Increasing number of sustainability targets/pledges despite on-going pandemic
- Brands pledging above and beyond legislative targets
- Growing demand from non-regulated sectors:
  - Tray-to-tray
  - Textiles
- Carbon emissions and the move away from fossil fuels



10739999a Xinhua/Shutterstock

China Cpi in July Rise - 10 Aug 2020 Children select drinks at a supermarket in Handan City, north China's Hebei Province, Aug. 10, 2020. China's consumer price index (CPI), a main gauge of inflation, rose 2.7 percent year on year in July, the National Bureau of Statistics said Monday.





# Taxing Times: The Rise of Regulations

# Upcoming Europe taxes



Country	Amount	Payable by	Active from	Exemptions
Italy	€450/tonne	Packaging producers	July 2021	Recycled material – details had been expected in April
Spain	€450/tonne	Packaging producers	TBC	Recycled material of Spanish origin – details forthcoming
UK	£200/tonne	Packaging producers	April 2022	Packaging with minimum 30% recycled content

- It remains unclear how these taxes will dovetail with the EU plastics charge

# EU Plastics Charge

- Came into effect 1 Jan 2021
- Charged to nation states *not* supply chains
- Charged at €800/tonne of non-recycled plastic packaging
- Calculated using pre-existing reporting measures under the Waste Directive
- Part of the COVID-19 recovery bill, revenues generated will contribute to post-pandemic recovery



107143440 STEPHANIE LECOCQ/EPA-EFE/Shutterstock  
EU recovery money protest in Brussels, Belgium - 17 Jul 2020 Euro banknotes are seen on the street pavement as activists (unseen) protest for a green and just recovery in front of the European Council in Brussels, Belgium, 17 July 2020. European Union leaders will discuss plans responding to coronavirus crisis and new long-term EU budget at the special European Council on 17 and 18 July.

# Why the EU plastic charge will likely lead to regulatory divergence



- There are many ways the charge could be passed through to supply chains
- The charge could be passed on to different parts of the supply chain in different countries
- Some countries could decide to levy a charge higher than €800/tonne, others lower, and could introduce additional conditions on legislation
- End-result could be 'recycling tourism'







# The Spectre of Chemical Recycling:

- Ideal world vs. Real World: The Battle for Feedstock
- The Changing State of Things: Where We Are and Where We're Going

# How chemical recycling may compete for bale supply



- In theory, chemical recycling works in tandem with mechanical recycling
- Moisture and PVC limits mean waste for chemical recycling still needs to be sorted
- Many chemical recyclers looking to use pre-sorted bales as feedstock
- This puts them in direct competition with mechanical recycling



# And where are we with chemical recycling?



## HIGH EXPECTATIONS

Chemical recycling is expected to process larger volumes of feedstock. It is also expected to overcome limitations of mechanical recycling.

## INDUSTRIAL SCALE IN 5-10 YEARS

Indications are commercial plants could be on stream earlier.



## UNKNOWN

Environmental impact

Legal status

Expense

Yield

No clear leading technology



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